



Contract for Display Advertising in Coral Trace Community Newsletter

Date _____ Check one: Advertiser is a Resident or Non-Resident of Coral Trace.

Coral Trace HOA, hereinafter designated as the Publisher, is hereby authorized to publish display advertising

for _____, hereinafter designated as the Advertiser, as follows:

A _____-sized advertisement in the Coral Trace Community News.

_____ The Advertiser agrees to pay \$ _____ for each ad, as used, payable monthly on the 1st day of the month, or in advance for one year at a discounted rate.

Failure to pay within 10 days voids your contract, if monthly.

_____ The Advertiser has paid \$ _____ for _____ editions, starting with the edition dated _____ and ending with the edition dated _____. The space herein contracted for shall be used exclusively for the advertising of the party named below and shall not be sold, given or transferred in whole or part to any other party, and shall not be used for the advertising of any party other than the one listed above.

After this contract has been in force for the full period stated above, it shall continue in force until cancelled by either party on written notice or payment is not received.

In the event of any error in an advertisement due to an error by the Publisher, or in the event that a newsletter edition is not published for a month (s) covered under this contract, the liability of the Publisher shall not exceed the cost of the advertisement for that edition in which the error(s) or non-publication(s) occur. In the event of any error in an advertisement due to an error by the Advertiser, there will be no liability to the Publisher.

The Advertiser agrees that the Publisher may cancel this contract or reduce the amount of space or revise the rates on 30 days written notice, and if such notice is given, the Publisher agrees that the Advertiser may cancel this contract without rate penalty at that time. Publisher shall refund, on a pro-rated basis, any pre-payment of ads covered under the written notice of cancellation.

All copy is subject to approval, both as to phraseology, arrangement, type, and location, by the Publisher. The Publisher reserves the right to revise, edit or reject any or all the copy. The Advertiser agrees to indemnify the Publisher against any and all losses, damage, cost and expense which the Publisher may incur or become liable for by reason of any and all claims or actions for libel, violation of right or privacy, plagiarism, copyright infringement, and any and all other claims in connection with advertising matter published pursuant to the terms and provisions of this contract, including without limitation the expense and cost of defending any and all such claims and actions.

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INSTRUCTIONS:

1. **This advertising contract and your check made payable to Coral Trace HOA must be submitted to the Secretary of the Coral Trace HOA Board of Directors or to the Editor.**

Send to HOA Newsletter Advts, c/o Ava Schutzman, 2524 Coral Trace Place, Delray Beach FL 33445

2. **All advertising materials should be submitted to the Editor, preferably by e-mail.** Hardcopy can be sent to the address above, but the image quality will be higher if materials (business cards, etc.) are submitted in the form of .jpg or .gif images or a pdf. If you do not have an ad we will develop one for you.

Editor: Ava Schutzman Phone: 561-272-0433 Email: aschutzman@alumnet.simmons.edu

3. **For \$15 extra you can have a listing on the Website in the Online Business Directory.** **Check here if interested.** <http://www.coraltracehoa.com/CoralTraceBusinessDirectory.pdf>

Signed By _____

Advertiser Contact Name _____

Home Address _____ **Home Phone** _____

Advertiser Company _____

Phone _____ Contact Email Address _____

Signed By _____ Phone # _____

Contract Length: # Months _____ or _____ Full Year **Circle Size:** Business Size or Double-Size

AMOUNT REMITTED BY CHECK TO CORAL TRACE HOA: _____

Payment by check or money order only, **payable to Coral Trace HOA**

Coral Trace HOA Advertising Resident Rates (effective 10/16/2006)

- Business Card size – 2 x 3-1/2" (7 square inches) \$5.00/month, or \$50.00/yr. if pre-paid for 12 issues.
- Double Card size – 4 x 3-1/2" (14 square inches) \$10.00/month, or \$100.00/yr. if pre-paid for 12 issues.

Coral Trace HOA Advertising Non-Resident Rates (effective 10/16/2006)

- Business Card size – 2 x 3-1/2" (7 square inches) \$10.00/month, or \$100.00/yr. if pre-paid for 12 issues.
- Double Card size – 4 x 3-1/2" (14 square inches) \$20.00/month, or \$200.00/yr. if pre-paid for 12 issues.

All contracts terminate on their respective ending dates or May 31, 2009.